



Lake Stevens Farmers Market 2020 Program Sponsorship Opportunities

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The Lake Stevens Farmers Market is embarking on its inaugural year serving the Lake Stevens community & surrounding areas. We strive to bring our customers the freshest goods available, while supporting local farmers & businesses. This new farmers market has been at the request of the community for some time, and with the revamp of North Cove Park in 2020, it's the perfect time!

Our Board of Directors will be volunteer-based and our funds come from our Membership (market vendors). Our staffing will consist of a sole Market Manager who is paid but relying heavily on community involvement to help facilitate a wonderful market experience every week for both vendors and customers. This includes set-up, market hours staffing, tear down and clean up of North Cove Park each week for the duration of market seasons. We can't do this alone and need to call upon our community to help make our dreams happen. The Sponsorship Packages below are designed to help the Market with the following needs:

- Marketing – website, email, banners and signage along with social media advertising and other possibilities at local establishments
- Supplies & Staffing – there will be a few up-front costs to begin the market including tents, market-day signage, etc. Payment to our Market Manager based on vendor attendance is key as well
- Printing needs – banners, posters, postcards
- Membership to accredited organizations for continued education and financial assistance (i.e. grant opportunities and growth programs)
- Entertainment costs – we would love to be able to pay our local musicians to perform on a regular schedule so each market day has vibrant and cultural music experiences, thus increasing attendance and lure to the market each week
- Insurance for safety of customers, vendors and the City of Lake Stevens
- Increasing our conservation efforts – compost & recycling services, re-usable market materials, etc.

24-Carrot Level Sponsor \$2,500

- Logo on all Farmers Market promotional print material including street banners, market poster, and rack/post cards
- Your logo and link on our website
- Business banner displayed at all markets (business provides)
- Weekly personalized business post on LSFM Facebook page
- Opportunity for your business to host a booth at the Farmers Market 2x per season

Turnip the Beet Sponsor \$1,000-\$1,500

- Logo on all Farmers Market promotional material including street banners, market poster and rack cards

- Your logo and link on our food website for 2 months (your choice)
- Personalized business post on Facebook up to 3x per season

Lettuce Be Friends Sponsor \$250-\$750

- Logo on Farmers Market poster
- Your logo and link on our website